

**United Way of Pierce County
Executive Committee**

September 16, 2015
7:30 – 9:00 am

United Way of Pierce County
1501 Pacific Avenue, 4th Floor

**Jamey McCormick, Presiding
MINUTES**

Executive Committee Members

Jamey McCormick	Matt Levi	Kent Roberts	Jo Anne Coy
Linda Nguyen	Jennifer Nino	Rick Meeder	Patty Rose

UWPC Staff: Dona Ponepinto, Pete Grignon, Sean Armentrout, Ted Smith, Heidi Hansen

Call to Order/Welcome

Jamey called the meeting to order at 7:30am

Approve Minutes from August 19, 2015

M/S/C

Finance

Pete and Jennifer gave the financial highlights.

- 2014-15 campaign pledges fell \$249K short of our budget forecast but, we will make it up through departmental expenditure savings, over collecting of the 2013 campaign and designations may come in less than anticipated.
- Collections on pledges in the door are 69.82% ahead of the normal range of 0-3% of the prior two years: 69.42% and 66.41%.
- Departmental expenditures under by \$240,000.
- Endowment balance at \$3,550,728; \$3,374,622 prior year.
- MultiCare has made a lease offer to stay in our building for two years with option for an additional two years.
- Childcare construction in our building started this month. It will be operated by the Children's Museum and serve UWT low income students and UWT faculty, opening January 2016.

President's Report

- Intel Campaign - No longer will run a United Way campaign and no longer provide a \$5M corporate gift to United Way. . They will still have a match program. The impact to us is approximately \$92K. Thurston County will also be impacted significantly. We need to look at other companies to help make up the loss.
- ECF - Sean and Dona met with Employee Community Fund of Boeing Puget Sound, giving is down, there will be a 6% reduction in our allocation check in January (had a goal of 9.1M and raised 8.6M; for 2016 looking at 7.9M, a 13% decrease. Sean and Mike have been doing good work at the Fredrickson and Auburn facilities. One out of five employees give at this time.
- Community Action Summit on Health Transformation – Dona has been meeting with a group for about a year that originally was focused on how we could better align and leverage collective work throughout the region. It has morphed into being a sub-group of the Accountable Communities of Health and part of what they need to do is to create opportunities to engage a wide group of stakeholders to talk about the impacts of the social determinants of health and how we can work more effectively together. The group has been awarded a coach from the Robert Wood Johnson Foundation. A Community Summit will be held October 7th.
- Staff Updates
 - Sean Armentrout will be leaving mid-September to go back to school, he will work part-time through October. Mike Leonard will be interim VP until the position is filled.

- Renee Ghan has left and Penni Belcher has been promoted to Call Center Manager.
- We have grant money to bring on a person to help with evaluation.
- Shannon Saulsbury has been brought in on a 6 month contract (with grant money) to help with our hunger initiative.
- Campaign Executives (6) will start August 24th.
- UWPNW Staff and Volunteer Roundtable – September 23rd in Tulalip. Stacey Stewart, US President of UWW, will be the guest speaker. Also, there will be an in depth training/ preparation on ALICE.
- UWPC/Workforce Central Partnership – Dona, Lindsay, Linda .N and her COO Deborah Howell have been talking about a partnership. Dona is on the Growth Partnership Committee, it was started 3 years ago by Mayor Strickland and County Executive Pat McCarthy to increase the medium household income. UWPC would like to take over what was Growth Partnership and will now be called Earnability, helping families earn it, keep it, grow it. It will blend with what we are doing with Centers for Strong Families. Currently there is no time line, it's an ongoing project. Looking at doing a pilot in the Hilltop area.

Business Plan

In May, a draft of the business plan was shared with the Board knowing that additional changes would need to be made and additional information added. Dona and Lindsay have been working on this updates. This will be an internal document, with portions for external use. We now have everything in one place. Still need to add strategic objectives. Need to work on equity; socially, economically, geographically, not just race. Lindsay will be making a few more edits. This is a guide for our work, we now need to see results.

2015 Campaign Update

Sean gave an update on the campaign.

- The board campaign will kick off at the September board meeting. Staff will start in October. We will have another challenge between the two groups. Last year both were at 100% and all but two Board members are at the leadership level.
- TPU campaign kickoff is today, with other big campaigns starting soon.
- Working on individual donors.
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Endowment

Pete and Ted gave a review of their work on our endowment. It is still in the early stage. A draft case statement was reviewed and discussed. Both the Marketing and Campaign Cabinet are helping with the review of material. We do not want restrictions on the endowment, not focus on one area, we need to be open.

Adjourn

Jamey adjourned at 9:00am