Centennial Campaign

Creating Possibilities Together





On May 14, 2021, United Way of Pierce County turned 100 years old. Over the next two years, we celebrated in many ways, from a drive-up birthday party during Hunger Awareness Month to a virtual community event at the Centennial Rally hosted at the LeMay – America's Car Museum, kicking off our \$8 million Centennial Campaign, "Creating Possibilities Together."

The celebrations continued into 2022 and 2023, culminating in our Centennial Gala on May 6, 2023. This campaign's success is thanks to the many caring individuals, companies, and foundations in our community who believe in our mission to lift families out of poverty. We are incredibly grateful to our amazing volunteers, who worked tirelessly over the past three years to help us raise \$7.7 million.

Thank you to our tri-chairs, Jim Walton, Todd and Teresa Silver, and Debbie Bingham, for leading the way.

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