

BOARD MEETING

October 24, 2014

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United Way of Pierce County

ACTION:

Approval of Minutes: September 26, 2014

Jamey McCormick

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Mission Moment

UWPC – Investments at Work
Ensuring Early Grade Success

Mark Starnes

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President's Report

Dona Ponepinto

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Updates

- Altruist Partners
- Employees Community Fund of Boeing Puget Sound
- Budget process update
- Foundation News

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- State Farm
- Dream Team /Board Call to Action
- LE Celebration – December 3rd
- Organizational Alignment
- Gifts in Kind

UPDATE: Financial Report

Jennifer Nino

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FINANCIAL HIGHLIGHTS



Collections on pledges in the door are 73.20% within the normal range of 0-3% of the prior two years: 72.89% and 71.00%



Departmental Expenditures: Under by \$268,000:

Salary and benefit line items are real savings of \$190,000

Estimating other real savings of \$30,000

Timing differences on other expenses



Departmental expenditure line items over by \$5,000 – None



Endowment approaching \$3.5M compared to \$2.9M last year



HVAC compressor broke - \$55,000 to replace; Boys and Girls Clubs Hope Center payment anticipated to be less in 2015

Updates:

City proposal for UWPC to relocate to Hilltop and Parking lot sale

Key Person Life Insurance - \$250,000 coverage (\$412 annual) The Finance Committee approved this insurance on Dona.

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2015 Advocacy Agenda

Patty Rose

David Graybill

Helen Myrick

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PROCESS

United Way of Pierce County annually passes a legislative agenda in support of our mission/goals. Today we are presenting the 2015 Legislative Agenda for your approval.

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Process included participating and reviewing legislative proposals from similar organizations:

- United Ways of Washington (included in your board packet)
- Tacoma-Pierce County Human Services Coalition
- Children's Alliance/Early Learning Advocacy Alliance
- United Ways Worldwide
- Statewide WIN 2-1-1
- First 5 FUNdamentals

PRODUCT

Ensuring a Strong Start for Kids Asks

- Continued investments in Early Childhood Education and Assistance Program (ECEAP); Early Achievers Quality Child Care; Birth to Three Home Visiting Services; and Washington Kindergarten Inventory of Developing Skills (WaKIDS).

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Ensuring Early Grade Success Ask

- Implement Breakfast After the Bell for high poverty K-12 schools.
- Currently only 43.9% of eligible children who access the free lunch program also receive breakfast.

Building Strong Families/Basic Needs and Supportive Services Asks

- Support continued investment in 2-1-1 Resource and Referral.
- Support funding for the State Housing Trust Fund; Housing and Essential Needs (HEN); and Temporary Assistance for Needy Families (TANF).

Capital Improvement Ask

- Support approximately \$350,000 capital budget request via Rep. Jake Fey and Sen. Bruce Dammeier to purchase the Burlington Northern property which will be developed into the first Urban Children's Art Park in Tacoma on the historical Prairie Line Trail.
- Partners in the Park endeavor are: City of Tacoma; Metro Parks; Children's Museum; Tacoma Art Museum and potentially the State Department of Transportation.

- Recommend vote of approval of the 2015 Legislative Agenda
- United Ways of Washington Lobby Day is February 12, 2015!

Governance Committee

Linda Nguyen
Dona Ponepinto

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Key Recommended Changes

- Mission
- Quorum
- Board Size
- Term limits
- Officers Terms
- Executive Committee size
- Standing Committees/Other Committees

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- Meeting Cadence
- Board Position Description and Responsibilities
- Committee Descriptions
- Next Steps

Motion

- Move to approve the recommended changes to the UWPC bylaws.

Board Goals Update

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Board Goals

- Grow Revenue
- Grow Individual Engagement and Participation
- Build and Cultivate Relationships

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Adjournment / Tour

Jamey McCormick

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