

On The Radar for 2016

Building cash reserves are low; we will defer maintenance where possible, but we may have to borrow from UWPC reserves for unexpected repairs.

The 2015-16 Campaign may fall short of budget by \$300,000, drawing down reserves to \$750,000. This is still above the reserve requirement of three months of operating capital.)

The committee reviewed the known shortfall in CFC Campaign (from \$820,000 to \$565,460), and considered a proposal to revise the annual budget to reflect this shortfall. After some discussion, that proposal was rejected in favor of a change to reporting format.

President's Report

- Past Campaign Chairs /Board Members luncheon was held on February 12th at the Tacoma Yacht Club. Small but positive group provided good input.
- Lindsay and Corey are reviewing the CSF applications. Local Initiatives Support Corporation (LISC) has agreed to help us with technology and resources; this is great news! Brian Boyd, ED of Forest and Sequoia Foundations, said we should apply to both foundations. Dona also discussed with him a letter to Bill Weyerhaeuser. UWPC is working on several other grants.
- Labor Convening in Olympia / Lobby Day, Jamey gave a few highlights.
- An ADT event is being planned at Corry and Donna McFarland's home in March.
- Neighborhood Grants are in the works.
- The position of Major Gift Director has been posted. We are applying for a grant from Murdock to fund a Major Gifts Officer; this position has not yet been posted.

Campaign Cabinet

Linda Kaye reviewed the Gap and Tocqueville strategies that RD has been working on. The committee discussed how board members can be more involved, e.g., they can participate on CEO calls even if they don't know the CEO personally.

The committee discussed the new urgency messaging that the marketing staff and committee has worked on.

Community Impact

Lindsay gave a short preview of the 2017 community investment process. Although UWPC will still follow a three-year funding cycle, grants will be awarded annually based on program performance and available funding. Lindsay is working with our current partners on revising the application process. Lindsay invited anyone interested to come to the next meeting.

Adjourn – Jamey adjourned the meeting of the Executive Committee at 9:05am