

Executive Committee

January 20, 2016

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United Way of Pierce County

Approval of Minutes November 17, 2015

Linda Nguyen

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Financial

Jennifer Nino

Pete Grignon

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President's Report

Dona Ponepinto

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- 2016 Priorities
- ALICE
 - News Coverage
 - Community Conversations
- Year –End Giving
- Staffing updates
- Celebrate Community Event

2015/2016 Priorities

- Execution of the Scorecard/Business Plan
- Create CSF Network
 - Other products – Food/Siemer/211
- Development and execution of RD plan
 - Diversify funding streams; continue to enhance donor engagement; increased focus on major gifts; grants; other opportunities
- Ongoing – alignment of all work to focus on 10 year goals
 - Continue to build relationships with CEOs

INCREASE ANNUAL REVENUE TO SUPPORT COMMUNITY INVESTMENT AND UWPC PROGRAMS

- **Ensure that UWPC exceeds the 2016 campaign goal...**
- Make a meaningful personal financial contribution: Every board member is a Leadership Donor
- Actively support Resource Development/Stewardship activities (every board member participates in a minimum of five per year)
- Initiate follow-up calls to Leadership, Loyal and Lapsed Donors
- Host or take an active role at cultivation/recognition events (testimonials, advocacy)
- Support UWPC outreach to new business prospects (provide 3-5 names)
- Initiate or accompany UWPC professional staff on CEO/company calls
- Support UWPC affinity group strategy: Emerging Philanthropist Program/Women's Leadership (e.g., attend events, identify/cultivate candidates)

PROVIDE EFFECTIVE LEADERSHIP/GOVERNANCE AS A HIGH-PERFORMING BOARD

- Increase individual board member engagement, participation and feedback
- Attend 75% of board meetings (in person or remote access)
- Review materials prior to meeting and participate actively in discussion of key issues
- Complete board meeting evaluation promptly via Survey Monkey
- Respond promptly to email requests for input/feedback from board leadership/CEO
- Join and actively participate in at least one board committee (standing or ad hoc)
- Complete annual performance assessments as required (board, CEO, organization)
- Be an effective ambassador for UWPC; participate in UWPC volunteer/outreach events
- Participate in opportunities to educate/advocate on behalf children and families
- Create individual plans for engagement/participation
- Every board member creates an annual plan of action with benchmarks

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Campaign Cabinet Updates

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- Gap Strategies
 - Messaging – sense of urgency
 - ADT – goal of 40 we are at 23
 - CEO calls
 - Past Campaign Chairs and Past Board members Event – Feb 12th
 - Top Accounts
- Board's role

Governance Committee Updates

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Current Board Members

Name	Company	Start Date	End Date
Amy Eveskcige	Chief Leschi School	09/27/13	2016
Bill Berry	TPU	05/31/13	2016
Brenda Rogers	Bethel School District	04/26/13	2016
Carla Santorno	Tacoma Public Schools	05/01/10	2016
David Graybill	Community Advocate	04/01/95	2016
Dirk Rabdau	Interfor	09/06/13	2016
Elizabeth Bailey	Corner Capital Advisors, LLC	06/25/10	2016
Gerald Denman	Puyallup School District	09/06/13	2016
Jo Anne Coy	Columbia Bank	05/25/01	2016
Kent Roberts	Community Advocate	04/26/92	2016
Rick Meeder	Community Advocate	04/06/01	2016
Tonya Burnett	UFCW Local 367	04/26/13	2016

Current Executive Committee

- Jamey - Chair
- Linda – Vice Chair
- Matt - Secretary
- Jennifer – Treasurer
- Kent
- Patty
- Rick

Potential Prospects for Board

- Victoria Woodards –City of Tacoma/Urban League
- Jim Walton – Community Volunteer/Formmer Campaign Chair
- Steve Devlin – West Rock

Community Impact Update

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- Community Impact Cabinet
- 2017 Investment Plan
- Funded Partner Engagement
- Next Steps

Adjournment

Jamey McCormick

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